

# SAN FRANCISCO GREEN BUSINESS CASE STUDY

## LITTLE JOE'S PIZZA



**Little Joe's Pizza is an authentic Mexican and Italian family run business that opened in 1941.** The original owner, Joe, was in business for 26 years. In 1973, Alfredo Rodriguez bought the business over an afternoon conversation and a handshake. Since then, Alfredo and his partner Gloria have worked hard to create delicious food served in a friendly environment.



# LITTLE JOE'S PIZZA

5006 Mission Street

## GREEN BUSINESS CERTIFICATION HIGHLIGHTS

- Cost savings: \$1,548 per year
- Switched to green cleaning products

## LIGHTING RETROFIT

- Participated in Green Business Program (GBP) prebate program to upgrade to energy efficient lights. GBP hired the lighting contractor and paid for the full project cost.
- Replaced all 50 halogen lights with new LED lights.
  - Total project cost: \$833.71
  - Green Business pre-bate: \$833.71
  - Total customer cost: \$0
  - Payback period: N/A

For more information about how to become a Green Business visit:

[SFEnvironment.org/sfgreenbusiness](https://SFEnvironment.org/sfgreenbusiness)

[kevin.kumatoka@sfgov.org](mailto:kevin.kumatoka@sfgov.org)



***“The service the Green Business team provided was excellent and efficient. They valued my time and made good use of our check-ins. I felt like they really cared and I’m thankful I got to participate in this free program.”***

*-Alfredo Rodriquez, Owner of Little Joe's Pizza*



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