San Francisco's Livable City Initiative: Organizational Chart

## The Livable City Initiative

**Making San Francisco a world leader in city greening by 2010**

**Mayor's Office, Director of City Greening**

-Develop comprehensive policy for greening and establish a multi-year greening program in coordination with existing city efforts and community programs;
- Direct city departments around implementation of multi-year greening program;
- Oversee capital project planning, development and budgeting;
- Initiate new community greening programs;
- Create tools to monitor progress as the program continues.

### Reforming City Standards and Operations

**Director's Working Group on Streets and Transportation:** On-going monthly department-head coordination on policy, capital planning and project design.

**Staff Working Group on Street Design:** On-going weekly staff coordination on detailed project design and implementation.

**Better Streets Policy:** Reforms to the Administrative Code establishing guiding principles to govern street design and management for all city depts. General Policy under review at the Board of Supervisors.
- *The San Francisco Standard:* Immediate reforms to standards in the DPW, Planning and Admin. Codes related to landscaping fencing, and street geometry. Staff is developing detailed recommendations.
- *Citywide Streetscape Master Plan:* 1-year, consultant-led project to develop citywide standards for landscaping, lighting, site furnishings and environmental best practices in street design and management. Consultant funding secured and RFP is being prepared.

**- Green Building Incentives Program:** Priority permitting procedures in DBI and Planning for new developments that agree to attain LEED Gold or better. Staff recommendations complete; currently under departmental review.

**- Urban Forest Database and Management Planning:** Creation of an searchable database of trees on public land and a management tool to allow for public access, information sharing among tree planting orgs, and on-site information retrieval and updating. Funding to be requested FY06/07

**- Street, Sidewalk and Tree Maintenance Programming.** Comprehensive assessment of existing street maintenance plans and schedules and review of best practices in maintenance planning to improve service delivery. Funding to be requested FY06/07

### Creating Great Public Spaces

**Streescape Enhancements:** Complete streetscape enhancement projects. ($11m in fed SAFETEA funds with 13% local match)**:**
- *Completed:* Broadway, Octavia Boulevard, Sixth Street;
- *Phase II (planning underway):* Van Ness, 19th Ave., San Bruno, Polk, Valencia;
- *Phase III (planning begins 6/06):* Balboa, Ocean, Cesar Chavez, Chestnut/Lombard;
- *FY06/07 Fed Earmarks:* Divisadero Street, Mission Street;
- *FY06/07 TLC Grant Requests:* Leland, San Jose/Guerrero;
- *Development "in-kind projects":* Rincon Hill, SOMA West.

**Median Improvements:** Median Beautification. (General Fund)
- *Phase I:* Van Ness, Lombard, Sloat Blvd. (completed 2005);
- *Phase II (underway):* Junipero Serra, Portola, Lombard completion;
- *FY06/07 General Fund Request:* Van Ness and Sloat completion, Mansell, Lincoln and Alemany.

**25,000 Trees Initiative:** Planting 5,000 trees annually for the next 5 years to meet UN Environmental Accords, Urban Nature Objective by 2012. (General Fund, Gas Tax, private donations)
- *Goal met for 05/06;*
- *Funding request under review for 06/07.*

**Blue Greenway:** Interim improvements to link Mission Bay to Hunter's Point Shipyard with complete sidewalks, colored bike lanes, signage and public art. To be complete by 6/24/06. (General Fund)

**Bay to Beach Bikeway:** Striping, stencil, signage, and paving improvements to create a consistent Class I bike route from downtown to GGP and the Ocean; goal is to complete by 5/06.

**Consolidated Newsrack Program:** Replace existing newsracks with consolidated racks. (Clear Channel)
- *Phase I 75% complete:* Market Street, Union Square, Van Ness;
- *Phase II (begins 7/06):* Fisherman's Wharf, Noe Valley, Upper Market, and Tenderloin CBDs, Better Streets CI areas;
*Phase III:* All Neighborhood Commercial Streets.

### Empowering "Grassroots" Greening

**Green Vision Council:** Environmental planning and design experts develop projects to galvanize public support for innovation in city/community greening projects. (Created 9/05)
- Developing a design competition for site furnishings made out of recycled SF waste materials.

**Green Connect:** Partnership as part of SFConnect to leverage new resources for improved maintenance/new greening projects through city/non-profit partnership projects (to be launched 6/06)
- *Park Stewardship:* NPC, ParksTrust, RecParks Dept volunteer program for mini-parks.
- *Neighborhood Greenways:* Friends of the Urban Forest, DPW partnership on large-scale community street tree plantings. Successful plantings done in the Tenderloin and SOMA; more than 300 trees planted; monthly calendar now being developed.
- *San Francisco Gateways:* DPW/Caltrans partnership with corporate sponsors to improve landscaping and maintenance of freeway entries and exits. Partnership on first location (8th and Harrison) to be announced 3/06.

**Community Challenge Grants:** Matching micro-grant program to fund community proposals for greening improvements. $500,000 set aside for first year's funding; CAO's office will oversee and begin accepting grants on 2/15/06. First round of awards to be announced 5/15/06.

**Street Parks:** Program to facilitate conversion of unused street areas into pocket parks, community gardens, and other forms of usable public space.
- 560 acres of available land identified;
- Assessing best way to enable public access and fund improvements.

**Community TreeWatch:** Encouraging community stewardship of new street trees.
- Tenderloin community organized pilot "Treewatch";
- Assisting neighbors in creation of similar program on San Bruno and Polk Street.